The Hybrid Author: Self Publishing with an Agent

**PROS of self-publishing with an agent:**
Teamwork
Credibility
Potential for traditional contracts
Less “grunt” work
Faster timeline/book release
More control

**CONS of self-publishing with an agent:**
Upfront fees and no advances
Less pay per book than self-publishing alone
Less marketing help than large, traditional contracts
Some amount of self-publishing stigma remains
No distribution (unlike traditional contracts)
Agencies* that represent and/or help facilitate self-published books:

Andrew Brown Literary Agency http://www.andreabrownlit.com/
Bedford Square Books http://www.bedfordsquarebooks.com/
Diversion Books (Publisher; 80% agented books) http://www.diversionbooks.com/
Dystel & Goderich Literary Management http://www.dystel.com/
Knight Agency http://knightagency.net/
Larsen Pomada Literary Agents http://www.larsenpomada.com/
Movable Type Management http://mtmgmt.net/MTM_Home.html
Trident Media Group http://www.tridentmediagroup.com/

*This is a partial list and details are subject to change. Always review submission policies before approaching agencies and publishers.

Related resources:

Self-Publishing with an Agent: A Viable Option? (August McLaughlin’s blog)
Write It Forward: Bob Mayor’s blog, books and workshops
The Author’s Red Room: Covers, Editing and More

Useful Twitter hash tags: #MyWANA, #indiechat, #amwriting

If you have questions or simply want to stay in touch regarding all-things-writing and publishing, I’d love to connect with you on Twitter, Facebook and/or my blog.

Best wishes!

August

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